Case 2:11-cv-06632-PA-CW Document 1 Filed 08/11/11 Page 1 of 30 Page ID #:5

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#### COMPLAINT FOR VIOLATION OF THE FALSE CLAIMS ACT (31 U.S.C. §3729 et seq.), TRIAL BY JURY REQUESTED

Pursuant to 31 U.S.C. §3730(b)(1), Relators Mark Baird, Justin Frith, Rick Jerome Larson, and David Moran ("Relators") for themselves and on behalf of the United States of America, bring this civil action under the Federal False Claims Act, 31 U.S.C. §3729 et seq., and the common law theory of unjust enrichment and alleges as follows:

#### CASE SUMMARY

To support their claims for fraudulent conduct, Relators allege as follows:

- This case arises from the fraudulent acts committed by the City of Santa Monica 1. (the "City") and Gerber Ambulance Company, Inc. ("Gerber") in submitting or causing to be submitted false claims for payment by Medicare.
- Specifically, Relators have knowledge that the City and Gerber systemically 2. billed Medicare for Advanced Life Support ("ALS") level ambulance services for all 911 calls, regardless of whether the beneficiary's condition required that level of service.
- Relators became aware of Defendants' fraudulent conduct during the Request 3. for Proposal ("RFP") process instituted by the City of Santa Monica soliciting proposals for ambulance services. In response to questions during the RFP process, the City of Santa Monica revealed that they bill all transports at the ALS level regardless of the patient's condition and in direct contravention of Medicare.

#### JURISDICTION AND VENUE

- This action arises under 31 U.S.C. §3729 et seq., also known as the Federal 4. False Claims Act (the "FCA" or "Act"), to recover treble damages and civil penalties on behalf of the United States of America arising out of Defendants' violations of the FCA.
- Under §3732 of the FCA, this court has jurisdiction over actions brought under 5. the FCA. Furthermore, jurisdiction over this action is conferred on this Court by 28 U.S.C. §1331 because this civil action arises under the laws of the United States.

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- This Court has supplemental jurisdiction over all other claims set forth in this 6. Complaint because these claims are so related to the claims arising under the Federal False Claims Act that they form part of the same case or controversy. See U.S.C. §1367.
- Venue is proper in this district pursuant to §3732(a) of the Act, which provides 7. that "any action under §3730 may be brought in any judicial district in which the Defendant, or in the case of multiple Defendants, any one Defendant can be found, resides, transacts business, or in which any act proscribed by §3729 occurred." The proscribed acts, which are the subject of this action, occurred in the State of California, within this judicial district.
- At all times material hereto, Defendants regularly conducted substantial business 8. within the State of California and were incorporated in California, and maintained permanent offices and staffing in the State of California, within this judicial district. Additionally, venue is proper in this district pursuant to 28 U.S.C. §1391(b)(1)-(2).

#### FILING UNDER SEAL

- Under the Act, this Complaint is to be filed in camera and remain under seal for 9. a period of at least sixty (60) days and shall not be served on Defendants until the Court so orders. The Government may elect to intervene and proceed with the action within sixty (60) days after the Government receives the Complaint.
- With the filing of this complaint, Relators notified the Federal government 10. (through the United States Attorney General's Office, Central District) of the fraudulent actions described herein. Relators are an original source of the information and all actions and practices described herein are based on their direct and independent knowledge and observations.
- As required by the False Claims acts, concurrently with this Complaint, Relators 11. are voluntarily submitting a confidential written disclosure statement (subject to the attorneyclient privilege) to the United States Government via the United States Attorney General, containing material evidence and information in their possession pertaining to the allegations contained in this Complaint.

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#### **PARTIES**

- Relator Mark Baird is an individual residing at 1364 Lincoln Avenue, Lancaster, 12. California 93535. Relator is the Operations and Compliance Consultant for Trans Life Ambulance, and possesses a BS degree in Management. He has been involved in the EMS industry for approximately 20 years, in positions including Paramedic, Business Services Manager, QA Coordinator, CCT Paramedic, Director of QA & Business Services, Operations Director, Operations Manager, and Operations Consultant. He is responsible for administering the compliance program for Trans Life Ambulance, which includes interacting with CMS, Palmetto, Medi-Cal, and other insurance providers concerning ambulance billing issues and problems.
- Relator Justin Frith is an individual residing in Littlerock, California; his address 13. is Post Office Box 159, Littlerock, California 93543. Relator is employed as an EMT B/ (FTO) for Trans Life Ambulance and started in August of 2009.
- Relator Rick Jerome Larson is an individual residing at 32691 Ethlene Drive, 14. Lake Elsinore, California 92530. Relator is a Regional Manager for Trans Life Ambulance and started in that capacity on July 1, 2011.
- Relator David Moran is an individual residing at 7162 Hawthorn Avenue #3, 15. Los Angeles, California 90046. Relator started working with Translife in July 2009 and is an Emergency Medical Technician/Field Training Officer.
- The City of Santa Monica is a California municipal corporation located in Los 16. Angeles County. The main offices of the City are located at 1685 Main Street, Santa Monica, California 90401.
- Gerber Ambulance Company, Inc, is a California corporation with a business 17. address of 19801 Marine Avenue, Torrance, California 90503, and a registered agent for service of process as Robert Gerber, Post Office Box 3487, Torrance, California 90503.

#### Federal and State False Claims Act

The intent of the FCA is to combat fraud perpetrated on the United States 18.

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Government. The Act permits individuals to bring cases on behalf of the governmental entity in order to identify fraudulent activity.

#### The Federal False Claims Act

- Pursuant to the FCA, 31 U.S.C. §3729(a)(1)(A), liability may be found when 19. any person knowingly presents, or causes to be presented, a false or fraudulent claim for payment or approval.
- Liability may also be found under 31 U.S.C. §3729(a)(1)(B) when a person 20. knowingly makes, uses, or causes to be made or used, a false record or statement to get a false or fraudulent claim paid or approved by the Government. Further, 31 U.S.C. §3729, et seq., also imposes liability for violations of the federal Anti-Kickback Statute (AKS) (42 U.S.C. §1320a-7b(b)(1) and (2)), which is a criminal law intended to prevent the solicitation or payment of kickbacks in exchange for federal health care program (e.g., Medicare and Medicaid) referrals. The law prohibits ambulance service providers and other health care service providers from offering health care facilities (or others) anything of value to induce those facilities to refer Medicare or Medicaid patients to the ambulance service provider. It also prohibits health care facilities from soliciting discounts, gifts or anything of value for referrals of federal program business. Ambulance service providers or other health care providers that knowingly or willfully violate AKS are subject to jail sentences of up to five years; fines of up to \$25,000; civil monetary penalties of up to \$50,000 per violation, exclusion from participation in federal programs, and possible liability under the Federal False Claims Act (31 U.S.C. §3729-33).
- As defined under 31 U.S.C. §3729(b), "knowing" and "knowingly" means: (1) one has actual knowledge of the information; (2) acts in deliberate ignorance of the truth or falsity of the information; or (3) acts in reckless disregard of the truth or falsity of the information.

### Types of Ambulance Services

There are two basic types of ground ambulance services: Basic Life Support 22.

("BLS") and Advanced Life Support ("ALS"). These ambulance services receive different levels of reimbursement due to the training levels of the technicians who staff the vehicle and the types of services that can be performed on the vehicle. See Medicare Benefit Policy Manual, Chapter 10, §10.1.2.

#### BLS

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23. In order to bill for a BLS-level of service, the ambulance must provide medically necessary supplies and services, including those defined by the state and have at least two staff people, one of whom must be an emergency medical technician. See Medicare Benefit Policy Manual, Chapter 10, §10.1.2.

#### **ALS**

- 24. In order to bill for ALS services, an ambulance must be staffed by two people, one of whom must be an EMT-Intermediate or an EMT-Paramedic and requires the provision of service that, according to state law, can only be provided by an EMT-Intermediate or an EMT-Paramedic (also described as an "ALS intervention"). See Medicare Benefit Policy Manual, Chapter 10, §10.1.2 and §30.1.1.
- The ALS-level of service is further divided into two subgroups: ALS1 and 25. ALS2. See Medicare Benefit Policy Manual, Chapter 10, §30.1.1.
- ALS1 requires an ALS assessment or at least one ALS intervention which was 26. medically necessary. The Manual also notes that even though an ALS assessment may be performed, that does not automatically result in the need for an ALS level of services. See Medicare Benefit Policy Manual, Chapter 10, §30.1.1.
- 27. In order to be deemed an ALS2 level of service, the service must include, in part: (a) at least three separate administrations of one or more medications by intravenous push/bolus or by continuous infusion (excluding crystalloid fluids) or (b) the provision of one of a specified list of ALS procedures, including, but not limited to, manual defibrillation/cardioversion, endotracheal intubation, central venous line, cardiac pacing, or chest decompression. See Medicare Benefit Policy Manual, Chapter 10, §30.1.1.

- Essentially, the differences between BLS, ALS1 and ALS2 levels of services are 28. the increased complexity of medical procedures available to be performed on each and the increasing number of invasive procedures potentially available.
- In 2005/2006, condition codes (the code which describes the condition and 29. symptoms of the patient) for Medicare patients were modified, resulting in certain confusion on the part of ambulance providers as to appropriate coding. This case does not involve any confusion over condition codes as Defendants bill all ambulance transports as ALS services regardless of the patient's condition and regardless of the services provided to the patient.

#### **Medicare**

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- Medicare is a federally-funded health insurance program created in 1965 by 30. Title XVII of the Social Security Act and provides insurance coverage for people over the age of 65 and people with disabilities. It is administered by CMS, an agency, which is part of the United States Department of Health and Human Resources ("HHS").
  - 31. Ambulance services are reimbursed by Medicare Part B.
- To receive reimbursement under the Medicare program for ambulance services, 32. an ambulance supplier must be in (and must be able to provide the Medicare carrier, if so requested, with documentation of) compliance with emergency vehicle and staff licensure/certification requirements in accordance with state law. See 42 C.F.R. §410.41(c)(2).
- Furthermore, Medicare payment for ambulance services is based on the lesser of 33. the actual charge or the applicable fee schedule amount. See 42 C.F.R. §414.610.
- 34. In addition, in order to receive reimbursement under the Medicare program, the ambulance service must meet the medical necessity requirements. See 42 C.F.R. §410.40(a)(1).
- Medical necessity means, in part, that other means of transportation are 35. contraindicated. In other words, Medicare will only pay for ambulance transportation when no other means of transportation (whether immediately available or not) can be used based on the patient's condition. See 42 C.F.R. §414.40(d)(1) and Medicare Benefit Policy Manual, Chapter 10, §10.2.1.

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36.	Medical necessity also depends on the beneficiary's condition. The beneficiary
must meet spe	ecific criteria in order to require "both the ambulance transportation itself and the
level of servi	ce provided" [emphasis added] See 42 C.F.R. §410.40(d)(1).

37. The Medicare Claims Processing Manual emphasizes that only the <u>level of</u> service determines the amount that should be billed for an ambulance service under Medicare: The type (whether BLS or ALS) of vehicle used, even if required by the local municipality, is not determinative. See Medicare Claims Processing Manual, Chapter 15, §20.1.3.

#### AMBULANCE CARE BY CITY OF SANTA MONICA

#### Fraudulent Up-Coding of Services

- 38. In 2004, the City of Santa Monica developed a plan for increased revenue production. The plan was to contract with an ambulance company to provide transport and billing services on behalf of the Santa Monica Fire Department.
- On May 25, 2004, the Santa Monica City Council approved an ambulance 39. billing and transport contract with Gerber Ambulance Service (aka Gerber Ambulance Company, Inc.). See Exhibit A.
- In 2011, the City of Santa Monica re-solicited bids from ambulance companies 40. to provide the ambulance billing and transport services currently provided by Gerber Ambulance Company, Inc. See Exhibit B.
- Relators' employer, Trans Life Ambulance, reviewed the RFP from the City of 41. Santa Monica, and considered submitting a proposal for this contract. During the RFP process, potential bidders submitted questions to the City to clarify the RFP.
- 42. On or about June 2011, the City of Santa Monica responded to inquiries concerning the RFP and revealed that all transports, including BLS, are billed at the ALS rate. See Exhibit C.
- Specifically, in response to the question "What amount of calls was billed as 43. BLS for each of the respective years from 2009 through 2010? What amount of calls was billed as ALS for each of the respective years from 2008-2010?" The City responded: "The

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ALS portion is billed regardless of whether the patient is transported BLS or ALS. This fee is based on the ALS response" but is charged only on transports." These responses were posted as an addendum to the RFP at http://vendors.planetbids.com/SantaMonica/biddtl.cfm?BidNo=1114&Status=Closed.

- The City's response also revealed that in 2010 alone, the City billed 6,264 total 44. transports but less than half of those transports should have been billed as ALS (2,825). Further, the City estimated that Medicare was billed for 48% of transports. Based upon these numbers, Medicare has overpaid millions of dollars in "ALS" transports.
- Gerber provided all the collection and bill processing services to the City for the 45. City's ambulance services free of charge as an inducement to obtain the transport services contract wherein Gerber collects the BLS portion of the ALS charge.
- Gerber earns a BLS fee based upon the amount of billings collected from the 46. City's ambulance services. Thus, the more Gerber bills and collects, the more Gerber can earn under its contract.
- The billing practice of the City and Gerber set out in the preceding paragraphs 47. directly contradicts Medicare regulations which state that the condition of the patient should determine the level of service provided and billed - not the type of ambulance or the training of the staff that delivers the service.
- Gerber also pays the City \$23.00 per transport on top of any other portion of the 48. ALS fee paid to the City. See Exhibit A. This \$23.00 fee is an illegal kickback as described and prohibited by of the federal Anti-Kickback Statute (AKS) (42 U.S.C. §1320a-7b(b)(1) and (2).

#### COUNT 1

#### False Claims Act - Presentation of False Claims

- Relators reallege and incorporate paragraphs 1-48 of this Complaint as if fully 49. set forth herein.
  - Defendants knowingly presented false or fraudulent claims for payment, credit 50.

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or reimbursement to the United States Go	vernment in	violation of 31	U.S.C. §	3729(a)(1)	and
31 U.S.C. §3729(a)(1)(A) (2009).					

51. The United States, unaware of the foregoing circumstances and conduct of the Defendants, made full payments, which resulted in its being damaged in an amount to be determined.

#### COUNT 2

#### False Claims Act - False Statements

- Relators reallege and incorporate paragraphs 1-51 of this Complaint as if fully 52. set forth herein.
- 53. Defendants also knowingly made, used or caused to be made or used a false record or statement to get a false or fraudulent claim paid or approved by the federal government in violation of 31 U.S.C. §3729(a)(2) and 31 U.S.C. §3729(a)(1)(B) (2009).
- The United States, unaware of the foregoing circumstances and conduct of the 54. Defendants, made full payments, which resulted in its being damaged in an amount to be determined.

#### **COUNT 3**

#### **Unjust Enrichment**

- Relators reallege and incorporate paragraphs 1-54 of this Complaint as if fully 55. set forth herein.
- This is an action to recover monies by which Defendants have been unjustly 56. enriched. Due to Defendants' improper practices, the United States paid monies by which Defendants have been unjustly enriched.

#### PRAYER FOR RELIEF

WHEREFORE, Relators respectfully request that this court enter judgment against Defendants as follows:

That the United States be awarded damages in the amount of three times the a. damages sustained by the United States because of the false claims and fraud

alleged in this Complaint, as the Civil False claims Act, 31 U.S.C. §3729 et seq., provides;

- b. That civil penalties, including but not limited to, \$5,500 to \$11,000 be imposed for each and every false claim that the Defendants caused to be presented to the United States.
- c. That pre-and post-judgment interest be awarded, along with reasonable attorneys' fees, costs, and expenses which Relators necessarily incurred in bringing and pressing this case;
- d. That Relators be awarded the maximum amount allowed pursuant to the False
   Claims Act;
- e. That this Court award such other and further relief as it demes proper.

#### **DEMAND FOR JURY TRIAL**

Relators demand a jury trial on all claims alleged herein.

Respectfully submitted,

HERSH & HERSH

A Professional Corporation

Dated: August 10, 2011

Mark E. Burton, Jr.

601 Van Ness Avenue, Suite 2080

San Francisco, CA 94102

(415) 441-5544

facsimile: (415) 441-7586

Attorneys for Relators

EXHIBIT A

Council Meeting: May 25, 2004

Santa Monica, California

TO:

Mayor and City Council

FROM:

City Staff

SUBJECT:

Authorization for the City Manager to Negotiate and Execute a Contract for

Emergency Ambulance Services with Gerber Ambulance Service.

Introduction

This report recommends that the City Council authorize the City Manager to negotiate and execute

a contract for emergency ambulance services with Gerber Ambulance Service.

Background

American Medical Response has provided emergency ambulance services to the City since 1993.

Their current contract with the City will expire on June 30, 2004.

In response to the City's desire to pursue additional revenue opportunities, the Fire Department

has explored and developed a plan for increased revenue production. The plan will recover costs

for services currently being provided by Santa Monica Fire Department paramedics for response,

assessment, treatment and/or transportation by establishing and invoicing an Advanced Life

Support Assessment Fee (ALSAF) and a Code-3 Response Fee when applicable. The Code-3

Response Fee covers costs when City paramedics use lights and siren in the response to and/or

the transport of a patient.

Changes in regulations governing Emergency Medical Service (EMS) now allow for costs

associated with EMS service delivery to be recovered. Similar cost recovery efforts for Fire

Department EMS service delivery are being initiated in cities throughout California.

The ALSAF is based on the current Los Angeles County General Public Ambulance Rates and

treatment activities. Advanced Life Support (ALS) treatment activities may include oxygen



saturation, cardiac support, and the administration of medications. Basic Life Support (BLS) treatment activities may include functions such as bandaging, splinting and cardio pulmonary resuscitation (CPR). The ALSAF amount will be the difference between the County approved ALS rate and the BLS rate. The ALSAF will be adjusted when modifications occur in the Los Angeles County General Public Ambulance Rates schedule.

Staff prepared a Request For Proposal (RFP) for emergency ambulance services that detailed both the desired ambulance service requirements and fee invoicing procedures, should Council move to adopt the proposed fee at budget adoption in June. The RFP was distributed to 22 ambulance providers listed in the Department of Health, Prehospital Care Manual.

#### <u>Discussion</u>

Eight replies were received and evaluated against the RFP requirements. Only two responses met all of the RFP requirements. Staff further evaluated the two most responsive replies by contacting references and discussing management experience, responsiveness to needs, required reports and promptness of payments. Additionally, staff visited both ambulance provider facilities to observe the condition of vehicles and equipment and their work environments. After completing the RFP evaluation and comparing reference information, vehicles, equipment, and facilities, staff has determined that Gerber Ambulance Service meets or exceeds City requirements for the following reasons:

- Waiver of any charges to the City for processing the invoices associated with the ALSAF and Code-3 response fees for the first year of the contract. Charges in subsequent years will not exceed 6% of the collected ALSAF and Code-3 Response Fee amounts.
- The quality of service will be improved by monitoring the Fire Department radio system and deploying ambulances from pre-staged designated areas in anticipation of a response to reduce the response times and continually moving more ambulances into the Santa Monica area during increased ambulance use.
- · Immediately able to provide the materials and services as per the RFP requirements.
- · Financial data was reviewed by Finance Department and found to be sufficient to meet the RFP requirements.
- · Reference contacts provided highly laudable comments with regards to the character, integrity, reputation, experience and efficiency.

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Rapid repair and service of ambulances and equipment is provided through their own maintenance program.

#### **Budget/Financial Impact**

As part of the contract with the City, Gerber Ambulance Service will process fee invoices for transportation at the County of Los Angeles BLS rate, less 5 percent.

Additionally, Gerber Ambulance Service will separately invoice the ALSAF for the Santa Monica Fire Department. The Code-3 Response Fee will be added when applicable. As of July 1, 2003, the difference between the County approved ALS rate of \$593.00 and BLS rate of \$386.75 is \$206.25 and the County Code-3 response rate is \$90.50. Gerber Ambulance Service will invoice the ALSAF for all transported patients receiving an assessment by Santa Monica Fire Department paramedics. If the patient is not transported via ambulance, there will be no charge.

The ALSAF is within the rate limits established by Los Angeles County and will provide recovery of legitimate costs for services performed by Santa Monica Fire Department paramedics. The contract will require Gerber Ambulance Service to remit to the City an amount equal to 100% of the collected ALSAF and Code-3 Response Fees. In addition, Gerber Ambulance Service will reimburse the City the amount of \$23.00 per patient transported, paid from fees invoiced by Gerber Ambulance Service for goods and supplies used or consumed. Based on an average of 6,876 patients transported per year, the projected increase to the General Fund will total \$875,517. Formal action by the City Council on June 15 (budget adoption) will establish the ALSAF and Code-3 Response Fees. The contract will not be executed until after that date and will be effective on July 1, 2004.

#### Recommendation

It is recommended that the City Council authorize the City Manager to negotiate and execute a contract for emergency ambulance services with Gerber Ambulance Service.

Prepared by: Jim Hone, Fire Chief

William Kolberg, Deputy Chief - Fire Administration

Bruce Davis, Paramedic Coordinator - Fire Administration

Marsha Jones Moutrie, City Attorney Linda A. Moxon, Deputy City Attorney

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Randy Chow, Finance

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**EXHIBIT B** 

City Council Meeting: July 26, 2011

Agenda Item: 3-N

To

Mayor and City Council

From:

Scott Ferguson, Fire Chief

Subject:

**Emergency Ambulance and Billing Services Contract** 

#### **Recommended Action**

Staff recommends that the City Council authorize the City Manager to negotiate and execute a contract with Ameri-Care Ambulance, a California-based company, to provide emergency ambulance and billing services for a three year term.

#### **Executive Summary**

Emergency ambulance and billing services have been provided by a contractor since 20 04. Following a competitive bidding process, staff recommends a contract with Ameri-Care provide emergency ambulance and billing services for a three year term beginning in August 2011.

#### Discussion

The City has utilized an emergency ambulance and billing service company since 2004 to provide billing services for the Fire Department for the costs associated with Emergency Medical Services provided by Fire Department paramedics in connection with the response, assessment, treatment and/or transportation of members of the public. Costs are assessed based on the Advanced Life Support Assessment Fee adopted on <u>June 15, 2004</u> and the Skilled Nursing Facility fee adopted on <u>June 15, 2010</u>.

The Fire Department fleet includes six paramedic engine companies and other support units, including four ambulances which are mainly used for special events. Contracte demergency ambulances are used to transport patients on behalf of the Fire Department on-board medics treat patients in the back of the ambulance until the patient arrive set at a medical facility.

#### **Contractor Selection**

A request for proposals for an emergency ambulance and billing service was dissemina ted to 16 licensed ambulance companies in Los Angeles County and placed on the Cityœs website through Planet Bids. Five Los Angeles County ambulance providers submitted proposals. Bids ranged from 0% to 20% of net collections for providing billing servi ces. The fee for ambulance services is based on a share of the fee received from the patient rather than a direct payment from the City.

A committee of six staff from the Fire and Finance departments evaluated a total of

HBITB

eight

http://www01.smgov...\_/cityclerk/council/agendas/2011/20110726/...

proposals and made site visits. Five proposals were to provide ambulance and billing services and three proposals were submitted to manage the billing only.

After a thorough review, the committee recommends Ameri-Care as the best bidder base of on the evaluation criteria. Ameri-Care was one of only two respondents that offered no cost for billing services and the only one committed to the purchase of property in Santa Monica on which to locate an ambulance station. Ameri-Careces main office in Carson would allow for additional ambulances to response to the City in a timely manner, should the nee darise. The company is large, has experience with 911 dispatch systems, has redundant systems for operations and dispatch, employs real-time vehicle location services, and would provide quarterly utilization reports. In addition, in-house mechanics would a ddress major vehicle repairs and mobile mechanics would be on hand for minor repairs. Ameri-Care would participate in joint fire and ambulance crew training and partner with Santa Monica to provide CERT and CPR training to the community.

#### **Financial Impacts & Budget Actions**

There is no immediate budget or financial impact related to this staff report. Ameri -Careæ compensation would be based on a share of the fee received from the patient rather than a direct payment from the City. Anticipated revenue generated by fees collected by Ameri-Care on behalf of the Santa Monica Fire Department has been included in the FY2011-2013 Budget in the amount of \$1,259,911 for FY2011-12 and \$1,291,409 for FY2012-13.

Prepared by: Mark Bridges, Captain/Paramedic Coordinator.

Approved:	Forwarded to Council:
•	
·	
Scott Ferguson	Rod Gould
Fire Chief	City Manager

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EXHIBIT C

#### Santa Monica Fire Department Ambulance RFP Q & A:

- 1. The back-up units may be used by the proposer for IFT's and other business within five (5) miles of the City". Would the City consider increasing the 5 miles to 15 miles?
- A: Yes, however, if three or more of the dedicated Santa Monica Units are on calls, we will require that at least one of the back-up units remain available.
  - 2. Is there an updated/corrected RFP timeline schedule?
- A: Yes, the updated time table is available on the RFP posted on planet bid.
  - 3. How is the ALSAF fee being billed and collected now? Is it bundled with the patient transport or billed separately?
- A: The ALS fee is <u>not</u> currently bundled. A separate invoice is sent to the patient or their insurance carrier. The ALS fee is the difference between a BLS and ALS response as allowed by LA County published ambulance rate sheet.
  - 4. Is the ALSAF fee being charged on all responses whether a patient is transported or not?
- A: No, but the ALSAF fee is charged on <u>all transports</u> regardless if a BLS <u>or</u> ALS transport.
  - 5. How is the Clean-up hazardous material and SNF fee being billed and collected now?
- A: Disregard the Hazardous Materials portion of the ordinance. The SNF fee is being billed out by the current provider with information provided by the Fire Department.
  - 6. Does Fire Department personnel currently collect responsible party information in a report for the Hazardous clean-ups and SNF fee's?
- A: Disregard the Haz Mat Fee. The SNF fee information is collected by Fire Department EMS staff and forwarded to the Providers billing department.



- 7. What is the total number of calls by zip code?
- A: Complete data not available, a majority of the approximately 12,500 incidents occur in 90401 and 90404
  - 8. The 2010 EMS patients 9351, is that number the total transports or responses to 911 calls?

#### A: EMS responses

9. Does the City know the average number of ALS transports per month and what is that number?

#### A: 2010

Total patients - 9365

Total Transports - 6264

ALS transports - 2825

BLS transports - 3439

The ALS portion is billed regardless of whether the patient is transported BLS or ALS. This fee is based on the "ALS response" but is charged only on transports. SMFD may bill for non-transport, use of service calls in the future.

- 10. Does the City have the percentage breakdown of payors of transports by Medicare, Medi-Cal, Commercial Insurance and Self pay?
- A: Data from 2008 a typical month (January 2008 with 533 transports:

Medi-Care 48%

Medi-Cal 12%

Private Insurance 20%

Private Pay 3%

Bad Debt (Indigent) 15%

In Custody 2%

This data is still the average for 2010.

- 11. How many transports did Santa Monica Fire personnel transport in 2010 in the City's owned and operated RA units? What is the payer mix of these calls that the RA's transported. i.e. Medicare, Medi-Cal, Commercial and Self-Pay?
- A: The RA's are utilized for special events i.e. LA Marathon, GLOW Festival, etc. If transported, the patient information is forwarded to the current provider for billing. SMFD RA transports would be less than 5 a year, (see above).

12. How many Dry Run and Cancelled calls were there?

#### A: Unavailable

- 13. Are the boundaries for "ambulance station" flexible as long as the station is within Santa Monica's city limits?
- A: During the RFP scoring process, points may be deducted for sites outside the stated boundaries.
- 14. What dispatch protocol does Santa Monica Fire use in dispatching calls? i.e. Is it Clausen, Priority Dispatch or a System designed specifically for Santa Monica Fire?
- A: APCO 5<sup>th</sup> Edition, with SMFD specific additions. Please note that all EMS call in the City are dispatched with SMFD ALS resources. There is no tiered dispatching.
- 15. There are two sections 6.2. One says "Ambulances" and one says "Personnel". Is this a typo?
- A: Yes, see updated RFP on Planet Bids
  - 16. There are more subsections on pages 13-19 than are listed on pages 20 and 21. Should we disregard pages 20 and 21 and reply to the sections as listed in pages 13-19?
- A: Pages 20 and 21 (SLA Table) has been updated in RFP posted on planet bids. www.smgov.net look to the left side of the page, click tab for <u>Doing Business</u>, first tab down is current bids and proposals.
  - 17. In an effort to establish a sound operating budget, what was the annual amount paid to SMFD in each respective year from 2009 through 2010 for the ALSAF?
- A: 2008/09 FY \$721.227.00 2009/10 FY - \$1,154,227.00 2010/11 YTD \$780,081.00

- 18. With regards to billing and collection service for the SNF fee, what was the number of calls and annual amount paid to SMFD in each respective year from 2009 through 2010?
- A: This is a new ordinance, so historical data is unavailable at this time. Current data suggests 5 to 10 per month.
  - 19. What amount of calls was billed as BLS for each of the respective years from 2009 through 2010? What amount of calls was billed as ALS for each of the respective years from 2008 through 2010?
- A: The ALS portion is billed regardless of whether the patient is transported BLS or ALS. This fee is based on the "ALS response" but is charged only on transports. An ambulance company's operating budget will not be affected by the amount paid to SMFD for ALS fee. Currently this fee is generated via a separate invoice to the insurance carrier. The BLS fee is typically covered first. The focus should be on the amount collected for BLS.
  - 20. Is there an RFP number?
- A: No
  - 21. Do you have commercial property broker information?
- A:

 $\underline{http://www01.smgov.net/business/JT/SantaMonicaCommercialBrokers\%202010\%20Updated\%202.19.10.pdf}$ 

- 22. Is the number of Primary/Dedicated Ambulances Five (5) as mentioned on Page 1, Section 1.1, or is it Four (4) as stated on Page 20 in the SLA 6.9 Cross Reference Table?
- A: five (5)
  - 23. What is the purpose or advantage of splitting the "Billing" portion from the "Ambulance Transport" portion of the contract, as much of the billing is Medicare?
- A: The City's Finance Department recommended that a separate RFP be posted to solicited bids from billing companies, to review and consider the services they provide.

- 24. What is the annual payer mix for each respective year from 2008 through 2010? (i.e. MediCare, MediCal, Private Insurance, indigent, etc.)
- A: Answered above, see #10
  - 25. Is the RFP for the ALS response fee or is it for billing of the transports done by Gerber?
- A: The RFP for billing is for the billing and collection of SMFD fees. The Ambulance Co. will bill for their transports.
  - 26. If it is only for the ALS response fee what is the total number of billable responses?
- A: See # 9 above.
  - 27. If for the entire transport, what are your rates for ALS1, ALS2, BLSE, and mileage? If not what is the amount of your ALS response fee?
- A: Average ALS fee (billed out) is \$460.00 per transport.
  - 28. Do you charge for supplies?
- A: The ALSAF is based on the current Los Angeles County General Public Ambulance Rates and treatment activities. Advanced Life Support (ALS) treatment activities may include oxygen saturation, cardiac support, and the administration of medications. Basic Life Support (BLS) treatment activities may include functions such as bandaging, splinting and cardio pulmonary resuscitation (CPR). The ALSAF amount will be the difference between the County approved ALS rate and the BLS rate. The ALSAF will be adjusted when modifications occur in the Los Angeles County General Public Ambulance Rates schedule.
  - 29. Do you charge for non-transports?
- A: Not currently, possibly in the future.
  - 30. What is your average charge per trip?
- A: See # 27 above.

- 31. What is the amount either annual or fiscal charged and collected for this service?
- A: See #17 above.
  - 32. Do you use an ePCR system to gather patient data? If so which one?
- A: FireMed Pro by Recognition Solutions, Inc.
  - 33. Please provide the specifications for the SMFD approved communication device.
    - a. Mobile Radio
    - b. Portable Radio
- A: The radios must be P25 compatible and capable of transmitting on our frequencies as well as being able to transmit the radio ID to our dispatch center.

Channel	Description	Frequency	Tone
Tac 1	Dispatch/Primary Tactical	482.0125	100.0
Tac 2	Fire Prevention/Secondary Tactical	482.3250	100.0
Tac 3	Station Alerting/Command	482.5250	100.0
Tac 4	Fire Ground (Simplex)	487.2375	91.5

# UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

#### NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has been assigned to District Judge Ronald S. W. Lew and the assigned discovery Magistrate Judge is Carla Woehrle.

The case number on all documents filed with the Court should read as follows:

CV11- 6632 RSWL (CWx)

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

All discovery related motions should be noticed on the calendar of the Magistrate Judge
NOTICE TO COUNSEL
A copy of this notice must be served with the summons and complaint on all defendants (if a removal action is filed, a copy of this notice must be served on all plaintiffs).

Subsequent documents must be filed at the following location:

[X] Western Division
312 N. Spring St., Rm. G-8

Southern Division
411 West Fourth St., Rm. 1-053

Eastern Division
3470 Twelfth St., Rm. 13

312 N. Spring St., Rm. G-8
Los Angeles, CA 90012

Joseph Division
411 West Fourth St., Rm. 1-053
Santa Ana, CA 92701-4516

Riverside, CA 92501

Failure to file at the proper location will result in your documents being returned to you.

Case 2:11-cv-06632-PA-CW Document 1	Filed 08/11/11 Page 28 of 30 Page ID #:32
Name & Address: Mark E. Burton, Jr. (CA SBN 178400) HERSH & HERSH, A Professional Corporation 601 Van Ness Avenue, Suite 2080 San Francisco, CA 94102 415-441-5544	
UNITED STATES I CENTRAL DISTRIC	DISTRICT COURT T OF CALIFORNIA
UNITED STATES OF AMERICA, ex rel. MARK BAIRD, Individually, JUSTIN FRITH, Individually, RICK JEROME LARSON, Individually, and DAVID MORAN, Individually PLAINTIFF(S)	case number CV11-06632 RSWL (CWx)
CITY OF SANTA MONICA, and GERBER AMBULANCE COMPANY, INC.,	SUMMONS
DEFENDANT(S).	
must serve on the plaintiff an answer to the attached 🗷 c	rk E. Burton, Ir.  Francisco ,CA 94102  The answer of Civil Procedure. The answer of the Francisco of Civil Procedure. The answer of Civil Procedure. The answer of the Francisco of Civil Procedure. The answer of Civil Procedure is the Civil Procedure. The answer of Civil Procedure is the Civil Procedure. The answer of Civil Procedure is the Civil Procedure is the Civil Procedure is the Civil Procedure. The answer of Civil Procedure is the
	Ch. 1. V. C. District Court
AUG 1 2 2011  Dated:	By: Makely Hours  Deputy Clerk
	(Seal of the Court)
[Use 60 days if the defendant is the United States or a United States 60 days by Rule 12(a)(3)].	agency, or is an officer or employee of the United States. Allowed
CV-01A (12/07) SUMM	IONS

### UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

											~~~~~	
I (a) PLAINTIFFS (Check box if you are representing yourself □) UNITED STATES OF AMERICA, ex rel. MARK BAIRD, Individually, JUSTIN FRITH, Individually, RICK JEROME LARSON, Individually, and DAVID MORAN, Individually,					DEFENDANTS CITY OF SANTA MONICA and GERBER AMBULANCE COMPANY, INC.,							
(b)	Attorneys (Firm Name, A	Address	and Telephone Number, I	f you are	representing	Attomey	s (If Known)	<del>- 11-11-11-11-1</del>				
			r., Hersh & Hersh, 601 Va 14102 (415) 441-5544	n Ness A	venue,							
II. BASIS OF JURISDICTION (Place an X in one box only.)							PRINCIPAL P.		- For Diversity Cas defendant.)	ses Only	·····	***************************************
<b>d</b> 10	.S. Government Plaintiff		3 Federal Question (U.S. Government Not a Part		Citizen of This S	PTF DEF PT			PTF □4	DEF □4		
D2U	.S. Government Defenda	nt 🛘	4 Diversity (Indicate Cities of Parties in Item III)	zenship	Citizen of Anoth	er State	Į.	D2 D2	Incorporated ar of Business in .	nd Principal Place Another State	□5	□ 5
					Citizen or Subjec	t of a For	reign Country [	3 🗆 3	Foreign Nation		□6	□ 6
IV. C	RIGIN (Place an X in o	ne box	only.)									
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v. ri	QUESTED IN COMPL	LAINT:	JURY DEMAND: 😿	Yes □	No (Check 'Yes'	only if do	emanded in com	olaint.)				
CLAS	S ACTION under F.R.C	C.P. 23:	☐ Yes 🗷 No		□м	ONEY I	DEMANDED IN	COMPI	LAINT: 5			
VI. C	AUSE OF ACTION (Ci	te the U	S. Civil Statute under wh	ich you a	are filing and write	a brief s	tatement of caus	e. Do not	cite jurisdictional s	tatutes unless div	ersity.)	
	1 U.S.C. §§ 3729-3730		······································									
VII. ì	ATURE OF SUIT (Plac	ce an X	in one box only.)	.,								
	THER STATUTES State Reapportionment	110	CONTRACT Insurance	PER	TORTS SONAL INJURY		TORTS PERSONAL		PRISONER PETITIONS	LAB		ndards
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L1 430	Rates/etc.		Recovery of	□ 320	Assault, Libel &		Other Persona		Habeas Corpus  General	Relation 730 Labor/N		
□ 460	Deportation		Overpayment &		Slander				Death Penalty	Reporti		
□ 470	Racketeer Influenced		Enforcement of	□ 330	Fed. Employers' Liability	□ 385	Property Dama	ge 🗀 540		Disclos	ure Act	
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□ 875	Exchange Customer Challenge 12		Overpayment of Veteran's Benefits	□ 360	Other Personal		IVIL RIGHTS  Voting	∭ LJ 620	Other Food & Drug	□ 820 Copyrig □ 830 Patent	his	
_	USC 3410	□ 160	Stockholders' Suits	17 362	Injury Personal Injury-		Employment	D 625	Drug Related	□ 840 Tradema	ark	
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	State Statutes			1	Other Immigration Actions					USC 760	9	
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FOR OFFICE USE ONLY: Case Number:

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AFTER COMPLETING THE FRONT SIDE OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED BELOW.

## UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

VIII(a). IDENTICAL CASES: If yes, list case number(s):	Has this action been	previously filed in this court a	and dismissed, remanded or closed? ☑ No □ Yes			
VIII(b). RELATED CASES: H If yes, list case number(s):	ave any cases been p	reviously filed in this court th	nat are related to the present case? 12 No 🖸 Yes	_		
	A. Arise from the sar B. Call for determina C. For other reasons	ne or closely related transaction of the same or substantia would entail substantial dupli	ions, happenings, or events; or ally related or similar questions of law and fact; or ication of labor if heard by different judges; or t, and one of the factors identified above in a, b or c also is present.			
IX. VENUE: (When completing t						
(a) List the County in this District Check here if the government	t; California County , its agencies or emp	outside of this District; State loyees is a named plaintiff. If	if other than California; or Foreign Country, in which EACH named plaintiff resides.  f this box is checked, go to item (b).			
County in this District:* Los Angeles County			California County outside of this District; State, if other than California; or Foreign Country	-		
			if other than California; or Foreign Country, in which EACH named defendant resides.  If this box is checked, go to item (c).			
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country	]		
Los Angeles County						
(c) List the County in this District Note: In land condemnation			I if other than California; or Foreign Country, in which EACH claim arose. ved.	ل		
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country			
* Los Angeles, Orange, San Bern: Note: In land condemnation cases,		4 Ha. D. s				
X. SIGNATURE OF ATTORNEY	(OR PRO PER):	e tract of tand involves WEIN	Date Augusy (), 2011	_		
Notice to Counsel/Parties: 3	The CV-71 (JS-44) C aw. This form, appro	ved by the Judicial Conference	rmation contained herein neither replace nor supplement the filing and service of pleadings se of the United States in September 1974, is required pursuant to Local Rule 3-1 is not filed ting the civil docket sheet. (For more detailed instructions, see separate instructions sheet.)			
Key to Statistical codes relating to S	Social Security Cases			-		
Nature of Suit Code	Abbreviation	Substantive Statement of	Cause of Action			
861	НІА	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))				
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)				
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))				
863	DIWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405(g))				
864	SSID	All claims for supplementa Act, as amended.	al security income payments based upon disability filed under Title 16 of the Social Security	٠		
865	RSI	All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. (g))				

CV-71 (05/08) CIVIL COVER SHEET Page 2 of 2